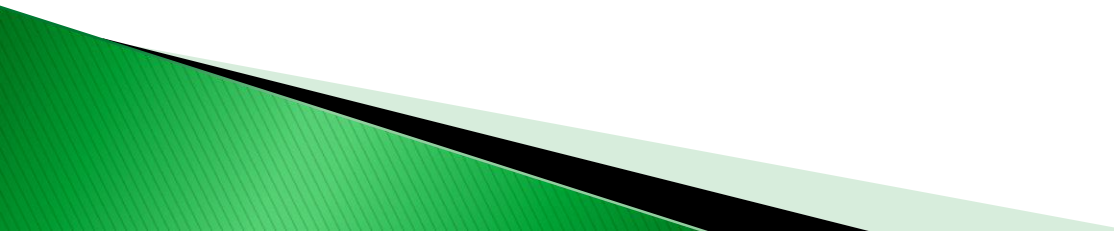


# Electronic CVB

What's happening around the country?



# State Initiatives – WIC CVB

- ▶ Michigan – iPhone app
    - Fall 2010 – 3 location pilot
    - Public domain
    - Future SNAP app
  - ▶ Kentucky – wireless POS
    - October 2010 pilot – one market
    - Commercial options for alternative payment types
  - ▶ Texas
    - Requests for Offers for small footprint device
    - Smart card readers
    - 2011 growing season pilot
  - ▶ Nevada – 2011 pilot under discussion
- 

# FMNP & SNAP

- ▶ Alabama – FMNP is adding on to SNAP farmers market wireless solutions
- ▶ Iowa – has options for wireless initiatives with SFMNP, FMNP
- ▶ Federal level – USDA – AMS Farmers Market Promotion Program – 2010 Grants award  
[www.usda.gov/AMS](http://www.usda.gov/AMS) – click on Announcements

# Pilot Considerations

## Technical and Administrative

- Need to look at variety of procedures and set-ups
  - Vendor agreements – potential expansion number of retail vendor agreements to administer and monitor
  - One to one reconciliation
    - Take a look at how this will be done in these pilots
  - Durability of equipment
  - Cost and accessibility to debit/credit payments
- 